



CHANNAHON'S THREE RIVERS FESTIVAL

PO Box 531, Channahon, IL 60410



Dear Business Leader:

February 2019

The 32nd Three Rivers Festival will take place from August 12th-16th at Channahon's Central Park. Over the last 31 years, over \$1.1 Million Dollars has been generated for community programs and services in the Channahon area, through the financial support of our corporate sponsors and those attending the Festival.

Each year the Channahon Baseball League, Channahon Lions Club and the Chanooka Braves join with the Village of Channahon, Channahon Park District, and businesses and volunteers in the production of a fun-filled five-day festival.

This event is one of the most popular festivals in the area - a direct result of all the hard work from the many volunteers who donate their time in planning and preparation of this event. We provide the community a safe, entertaining, and clean family oriented festival.

But most important, without the generous support of our business community, this festival would not be a reality. We need your help! We are seeking local companies and businesses to support in the sponsorship of the many activities and entertainment.

Sponsorship investment levels include:

1. Exclusive Title Sponsor	\$10,000
2. Platinum Sponsor	\$2,500+
3. Gold Sponsor	\$1,000-\$2,499
4. Silver Sponsor	\$500-\$999
5. Bronze Sponsor	Up to \$499

Our sponsors are recognized on all printed material and press releases, including 50,000 pieces of a full color program distributed through local newspapers and retail establishments. Platinum and Gold Sponsors can provide a banner or logo which will be posted in the entertainment tent.

We will do everything that we possibly can to produce a promotional investment return to your business.

Festival proceeds of approximately \$60,000 annually benefit the programs and activities of the Channahon Baseball League, Chanooka Braves Youth Football, and the Channahon Lions Club. We will also continue our Community Assistance Program in 2020 which provided a total of \$7,550 in assistance to sixteen Channahon based community service groups and projects in 2019.

If you have any questions, or would like to help in sponsorship or a portion of a sponsorship, please contact Mike Rittof, Festival Co-Chairman and Sponsorship Coordinator at (815) 671-0550 or Michael.Rittof@cibc.com

Thank you for your consideration.

Sincerely,

Channahon's Three Rivers Festival Committee

See you at the FEST!
AUGUST 12 - 16, 2020