



## Sponsorship Opportunities

*Promote your business while supporting the community!*

March 2024

Dear Business Leader,

Plans are underway for the 2024 Channahon's Three Rivers Festival, which will take place August 7<sup>th</sup> --11<sup>th</sup> at Central Park. This is an exciting year as we celebrate our 35<sup>th</sup> year of bringing this 5-day, family friendly, fun filled event to our community and we hope you will consider being a part of this event by being a sponsor.

Each year the Channahon Baseball League, Channahon Lions Club and the Chanooka Braves join with the Village of Channahon, Channahon Park District, businesses and volunteers to bring the festival to our community.

This event is one of the most popular festivals in the area; voted "The Best" Festivals/Local Event in the 2023 Herald-News Reader's Choice Awards. This is a direct result of all the hard work of all the volunteers who donate their time in planning this event.

Since 1989, over \$1.3 Million dollars has been generated for community programs and services in the Channahon area because of the generous support of our corporate sponsors and those attending the Festival.

Festival proceeds annually benefit the programs and activities of the Channahon Baseball League, Chanooka Braves Youth Football, and the Channahon Lions Club. In addition, our Community Support Grant Program provides financial assistance to local Channahon based community service groups and projects.

Without the generous support of our business community, this festival would not be a reality. We are seeking local company and business sponsorships; an opportunity to promote your business while supporting the community. Refer to the Sponsorship Opportunities form included on the back of this letter.

If you have any questions, please contact Mike Rittorf, Festival Co-Chairman and Sponsorship Coordinator at (815) 671-0550 or [mrirttof@gmail.com](mailto:mrirttof@gmail.com).

Thank you for your consideration.

*Channahon's Three Rivers Festival Committee*

*See you at the FEST!  
August 7<sup>th</sup> - 11<sup>th</sup>*

*Channahon's Three Rivers Festival Foundation, Inc is an approved 501(c)(3), Not-for-Profit organization.*

P.O. Box 531, Channahon, IL 60410 [ChannahonFest@gmail.com](mailto:ChannahonFest@gmail.com) [www.threeriversfest.info](http://www.threeriversfest.info) [www.Facebook.com/3riversfest](https://www.Facebook.com/3riversfest)



# 2024 Sponsorship Opportunities

*Promote your business while supporting the community!*

## Presenting Sponsor \$10,000

- By-line recognition included on all marketing materials:  
*Channahon's Three Rivers Festival Presented by: \_\_\_\_\_*
- Large banner on the back of the Beer Garden Stage
- Recognition on all printed material and press releases
- Recognition on the Festival website and Facebook page
- Company logo included on Festival Committee shirts
- (4) Commemorative Festival polo shirts
- 20 Beer Tent Admission Wristbands
- 40 Beer Tickets (\$280)
- 100 Food Tickets (\$200)
- Up to (4) Preferred parking passes near the Beer Garden
- Invitation for (10) people to attend the Sponsor Reception
- Sponsorship Recognition Plaque
- Recognition on group sponsor banners on festival grounds
- Lead the Parade - Complimentary parade entry  
*(Must complete parade participation form)*

## Naming Sponsor \$5,000

*Choice of Naming Sponsorship - Based on availability*

Naming Sponsorships are available for the following areas:

Special Needs Day	Entertainment (3 Available)
<del>Kids Zone</del> <b>SOLD</b>	<del>Senior Bingo</del> <b>SOLD</b>
Food Midway	Tent (2 Available)
Family Stage	Transportation

- Banner / Signage recognizing sponsor
- Recognition on all printed material and press releases
- Recognition on the Festival website and Facebook page
- 10 Beer Tent Admission Wristbands
- 20 Beer Tickets (\$140)
- 50 Food Tickets (\$100)
- Invitation for (8) people to attend the Sponsor Reception
- Sponsorship Recognition Plaque
- Recognition on group sponsor banners on festival grounds
- Complimentary parade entry *(Must complete parade participation form)*

## Platinum Sponsorship \$2,500 - \$4,999

- Recognition on all printed materials
- Recognition on the Festival website and Facebook page
- Can provide a banner to be posted in the entertainment tent
- Invitation for (6) to attend the Sponsor Reception
- Sponsorship Recognition Plaque
- 8 Beer Tent Admission Wristbands
- 16 Beer Tickets (\$112)
- 40 Food Tickets (\$80)
- Recognition on group sponsor banners on festival grounds
- Complimentary parade entry *(Must complete parade participation form)*

## Gold Sponsorship \$1,000--\$2,499

- Recognition on all printed materials
- Recognition on the Festival Website and Facebook page
- Can provide a banner to be posted in the entertainment tent
- Invitation for (4) to attend the Sponsor Reception
- Sponsorship Recognition Plaque
- 6 Beer Tent Admission Wristbands
- 12 Beer Tickets (\$84)
- Recognition on group sponsor banners on festival grounds
- Complimentary parade entry *(Must complete parade participation form)*

## Silver Sponsorship \$500--\$999

- Recognition on all printed materials
- Recognition on the Festival Website and Facebook page
- Invitation for (2) to attend the Sponsor Reception
- Sponsorship Recognition Plaque
- 4 Beer Tent Admission Wristbands
- 8 Beer Tickets (\$56)
- Recognition on group sponsor banners on festival grounds
- Complimentary parade entry *(Must complete parade participation form)*

## Bronze Sponsorship Up to \$499

- Recognition on all printed materials
- Recognition on the Festival Website and Facebook page
- Recognition on group sponsor banners on festival grounds
- Complimentary parade entry *(Must complete parade participation form)*



# 2024 Sponsor Reply Form

Our Company is happy to help support the mission and programs of the community organizations and not-for-profit agencies through our enclosed sponsorship of the Channahon's Three Rivers Festival.

COMPANY NAME					
CONTACT					
MAILING ADDRESS					
CITY		STATE		ZIP CODE	
EMAIL ADDRESS					
PHONE NUMBER			FAX NUMBER		

## ➤ Indicate Sponsorship Level:

	Presenting Sponsor \$10,000
	Naming Sponsor \$5,000 Choice _____ (Based on availability)
	Platinum Sponsorship \$2,500 - \$4,999
	Gold Sponsorship \$1,000 - \$2,499
	Silver Sponsorship \$500 - \$999
	Bronze Sponsorship Up to \$499

Sponsorship Total Amount \$

## ➤ Choose a Payment Type:

Check Enclosed	Payable to: <i>Channahon's Three Rivers Festival</i> Mail form & payment to: <i>Michael Rittorf, 25200 W. St. Elizabeth Drive, Apt 1A, Channahon, IL 60410</i>
Pay Securely Online	Visit <a href="https://www.threeriversfest.info">https://www.threeriversfest.info</a> Scroll to the bottom of the homepage and click <b>Pay Now</b> Type SPONSORSHIP in the description box Enter total sponsorship amount in the price per item box and click continue to process. Email a copy of this form to: <a href="mailto:ChannahonFest@gmail.com">ChannahonFest@gmail.com</a> or mail to: <i>Michael Rittorf, 25200 W. St. Elizabeth Drive, Apt 1A, Channahon, IL 60410</i>
Request an Invoice	Invoice will be sent via email. Include email address above

➤ Email your company logo to: [ChannahonFest@gmail.com](mailto:ChannahonFest@gmail.com)

**THANK YOU FOR YOUR SUPPORT!**

*See you at the FEST!  
August 7<sup>th</sup> - 11<sup>th</sup>*