

# **Sponsorship Opportunities**

Promote your business while supporting the community!

March 2025

Dear Business Leader,

Plans are underway for the 2025 Channahon's Three Rivers Festival, which will take place August 6<sup>th</sup> --10<sup>th</sup> at Central Park. We are excited to bring this 5-day, family friendly, fun filled event to our community for the 36<sup>th</sup> year and we hope you will consider being a part of this event by being a sponsor.

Each year the Channahon Baseball League, Channahon Lions Club and the Chanooka Braves join with the Village of Channahon, Channahon Park District, businesses and volunteers to bring the festival to our community.

This event is one of the most popular festivals in the area; voted "The Best" Festivals/Local Event in the 2024 Herald-News Reader's Choice Awards. This is a direct result of all the hard work of all the volunteers who donate their time in planning this event.

Since 1989, over \$1.4 Million dollars has been generated for community programs and services in the Channahon area because of the generous support of our corporate sponsors and those attending the festival.

Festival proceeds annually benefit the programs and activities of the Channahon Baseball League, Chanooka Braves Youth Football, and the Channahon Lions Club. In addition, our Community Support Grant Program provides financial assistance to local Channahon based community service groups and projects.

Without the generous support of our business community, this festival would not be a reality. We are seeking local company and business sponsorships; an opportunity to promote your business while supporting the community. Refer to the Sponsorship Opportunities list included on the back of this letter.

If you have any questions, please contact Mike Rittof, Festival Co-Chairman and Sponsorship Coordinator at (815) 671-0550 or mrittof@gmail.com.

Thank you for your consideration.

Channahon's Three Rivers Festival Committee



Channahon's Three Rivers Festival Foundation, Inc is an approved 501(c)(3), Not-for-Profit organization. P.O. Box 531, Channahon, IL 60410 <u>ChannahonFest@gmail.com</u> <u>www.threeriversfest.info</u> <u>www.Facebook.com/3riversfest</u>



## 2025 Sponsorship Opportunities

Promote your business while supporting the community!

### **Presenting Sponsor**

- By-line recognition included on all marketing materials: Channahon's Three Rivers Festival Presented by:
- Large banner on the back of the Beer Garden Stage
- Recognition on all printed material and press releases
- Recognition on the Festival website and Facebook page •
- Company logo included on Festival Committee shirts
- (4) Commemorative Festival polo shirts

- 20 Beer Tent Admission Wristbands
- 40 Beer Tickets (\$280)

\$10,000 SOLD

- 100 Food Tickets (\$200)
- Up to (4) Preferred parking passes near the Beer Garden •
- Invitation for (10) people to attend the Sponsor Reception •
- Sponsorship Recognition Plaque
- Recognition on group sponsor banners on festival grounds

Invitation for (8) people to attend the Sponsor Reception

Complimentary parade entry (Must complete parade participation form)

Lead the Parade - Complimentary parade entry (Must complete parade participation form)

10 Beer Tent Admission Wristbands

20 Beer Tickets (\$140)

50 Food Tickets (\$100)

### Naming Sponsor \$5,000

Choice of Naming Sponsorship - Based on availability •

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Naming Sponsorships are available for the following areas:

Special Needs Day Kids Zone SOLD Food Midway Family Stage

Entertainment (3 Available) Senior Bingo SOLD Tent (2 Available) Transportation

- Banner / Signage recognizing sponsor
- Recognition on all printed material and press releases
- Recognition on the Festival website and Facebook page

### \$2,500 - \$4,999 Platinum Sponsorship

- Recognition on all printed materials
- Recognition on the Festival website and Facebook page
- Can provide a banner to be posted in the entertainment tent
- Invitation for (6) to attend the Sponsor Reception
- Sponsorship Recognition Plaque

- 8 Beer Tent Admission Wristbands
- 16 Beer Tickets (\$112)
- 40 Food Tickets (\$80)
- Recognition on group sponsor banners on festival grounds
- Complimentary parade entry (Must complete parade participation form)
- **Gold Sponsorship**
- Recognition on all printed materials .
- Recognition on the Festival Website and Facebook page
- Can provide a banner to be posted in the entertainment tent
- Invitation for (4) to attend the Sponsor Reception
- Sponsorship Recognition Plaque
- Silver Sponsorship
- Recognition on all printed materials •
- Recognition on the Festival Website and Facebook page •
- Invitation for (2) to attend the Sponsor Reception
- Sponsorship Recognition Plaque
- **Bronze Sponsorship**

- Recognition on all printed materials
- Recognition on the Festival Website and Facebook page
- Up to \$499
- Recognition on group sponsor banners on festival grounds
- Complimentary parade entry (Must complete parade participation form)

- \$1,000--\$2,499
- 6 Beer Tent Admission Wristbands
- 12 Beer Tickets (\$84)
- Recognition on group sponsor banners on festival grounds
- Complimentary parade entry (Must complete parade participation form)

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- \$500--\$999
  - 4 Beer Tent Admission Wristbands
- 8 Beer Tickets (\$56) •
- Recognition on group sponsor banners on festival grounds
- Complimentary parade entry (Must complete parade participation form) •

### Sponsorship Recognition Plaque Recognition on group sponsor banners on festival grounds



COMPANY NAME				
CONTACT				
MAILING ADDRESS				
CITY	STATE		ZIP CODE	
EMAIL ADDRESS				
PHONE NUMBER		FAX NUMBER		

## Indicate Sponsorship Level:

Presenting Sponsor \$10,000			
Naming Sponsor \$5,000			
Choice			
(Based on availability)			
Platinum Sponsorship \$2,500 - \$4,999			
Gold Sponsorship \$1,000 - \$2,499			
Silver Sponsorship \$500 - \$999			
Bronze Sponsorship Up to \$499			

### Sponsorship Total Amount \$

### Choose a Payment Type:

Check Enclosed	Payable to: Channahon's Three Rivers Festival Mail form & payment to: Michael Rittof, 25200 W. St. Elizabeth Drive, Apt 1A, Channahon, IL 60410	
Pay Securely Online	Visit <a href="https://www.threeriversfest.info">https://www.threeriversfest.info</a> Scroll to the bottom of the homepage and clickPay NowType SPONSORSHIP in the description boxEnter total sponsorship amount in the price per item boxand click continue to process.Email a copy of this form to: <a href="https://channahonFest@gmail.com">channahonFest@gmail.com</a> or mail to:Michael Rittof, 25200 W. St. Elizabeth Drive, Apt 1A, Channahon, IL 60410	
Request an Invoice	Invoice will be sent via email. Include email address above	

**Email** your company logo to: *ChannahonFest@gmail.com* 

### THANK YOU FOR YOUR SUPPORT!

## See you at the 2025 FEST! August $6^{th} - 10^{th}$

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